

Entrepreneurial Approaches to Effective Philanthropy

London, United Kingdom

Conduit Club, 40-41 Conduit Street

January 19, 2017

Agenda

15:15 Increasing Philanthropic Impact Using Creative Financing Tools

Nick O'Donohoe, Senior Advisor, Gates Foundation

15:45 Impact investing: Aligning Purpose with Profit

Dr. Charly Kleissner, impact investor, Co-founder, KL Felicitas Foundation & Toniic

Lisa Kleissner, Co-founder and President, KL Felicitas Foundation and Co-founder, Toniic

Liesel Pritzker Simmons, Co-Founder and Principal, Blue Haven Initiative

17:00 Interactive Breakout Sessions: Round 1

Large-scale Landscape Restoration Generating Investment Returns

Willem Ferwerda, Founder and CEO, Commonland

Empowering Entrepreneurs for Economic Growth

Tony Bury, Founder, Mowgli Foundation

18:00 Interactive Breakout Sessions: Round 2

Tech-based Solutions to achieve social change in Africa

Fran Perrin, Founder and Director, Indigo Trust

William Perrin, Trustee, Indigo Trust

Martin Tisné, Investment Partner, Omidyar Network

SME Ecosystem to Support Youth and Women Entrepreneurs

Rona Kotecha, Director & Head Of Global Partnerships, Mara Foundation

Speaker bios

Tony Bury was born in Bulawayo, Zimbabwe, educated in the UK, but has lived and been involved in the Middle East for 50 years. Tony is a serial entrepreneur establishing 18 start-ups of which he has exited the majority successfully with some failures on the ways. He maintains a portfolio of minority investments in companies he founded in the energy, trading, engineering and industrial services.

As part of his own personal journey he founded in 2008 the Mowgli Foundation, in response to the need for job creation and sustainable economic development, particularly in the MENA region, which has recently been highlighted by the economic migrant crisis. Mowgli has an Alumni of over 1,650 entrepreneurs and mentors. Mowgli was recognized with the Mohammed bin Rashid Award for Young Business Leaders for the Best Mentor Network in the Arab Region and more recently has been accredited by the European Mentoring and Coaching Council.

Tony is passionate about the benefits entrepreneurship and education in our society. As a result he is also a governor at the school he has attended Prior Park Schools in Bath and ex President of their alumni. He has brought his entrepreneurial skills to the fore as well endowing the schools to meet their ambitions.

Willem Ferwerda is the founder and CEO of Commonland. Willem has a long track record in ecology, biodiversity, conservation and business. He studied tropical ecology, agriculture and environmental science and is an expert in multi-stakeholder processes. When heading the Netherlands office of IUCN, the International Union for Conservation of Nature, he supported hundreds of local conservation and restoration projects in the tropics.

Besides being the founder of Leaders for Nature, an international business network on biodiversity and ecosystems, Willem Ferwerda is also board member and advisor of several institutions, and an executive business and ecosystem fellow at the Rotterdam School of Management – Erasmus University (Netherlands) and the IUCN Commission on Ecosystem Management (Switzerland). In 2010 he created the first agreement on ecosystems and biodiversity between the Netherlands Confederation of Industries and nature organizations. Willem has worked in Latin America, Africa and Europe.

Dr. Charly Kleissner is an impact investor. He believes that the deeper meaning of wealth is to make a positive contribution to humanity and the planet. And he argues that Modern Portfolio Theory has to be re-conceptualized to integrate impact. He sees impact investing not as an intellectual exercise, but as an expression of who he really is.

Dr. Kleissner co-founded KL Felicitas Foundation (www.klfelicitasfoundation.org), and Social-Impact International (www.social-impact.org), which help social entrepreneurs worldwide to accelerate and increase their impact.

KL Felicitas Foundation recently demonstrated, that impact investors can construct a 100% Impact Portfolio and achieve competitive financial returns. Dr. Kleissner co-founded Toniic (www.toniic.com), and the '100%IMPACT Network', global networks for impact investors. Dr. Kleissner serves on the Advisory Board of the Global Hub Company (www.the-hub.net), and as Board Director and Chairman of the Investment Committee of Impact Assets (www.impactassets.org). Dr. Kleissner has over twenty years of experience as a senior technology executive in Silicon Valley.

Lisa Kleissner is the President of the KL Felicitas Foundation, a family foundation co-founded with her husband, Charly, in 2000. KL Felicitas Foundation is dedicated to supporting programs that: enable social entrepreneurs worldwide to develop and grow economically sustainable, scalable enterprises with high measurable social impact, and; advocating the Foundations impact investing strategy. Lisa is a frequent speaker, advocate and author on topics related to leveraged and holistic approaches to philanthropy and impact investing.

She is a co-founder and treasurer of Toniic, a global impact investing platform; co-founder and board member of Social-Impact International, an incubator of capacity building programs for social enterprise, and co-founder of Hawaii Investment Ready, a capacity building program for indigenous and island social enterprise.

The KL Felicitas Foundation was named by the World Economic Forum as one of two foundations providing portfolio investment leadership in impact investing in the US. The foundation recently received the BNP Paribas Grand Prix Prize for Philanthropy for their work in impact investing and was listed as one of 10 top philanthropic innovators by New Philanthropy Capital.

Rona Kotecha, Director & Head Of Global Partnerships, Mara Foundation. Rona continuously seeks synergies between Mara and other organizations to combine efforts to bring change, remove barriers and drive economic empowerment across developing countries. Rona has been instrumental in solidifying partnerships and sponsorship promoting the Foundations work. She truly believes that the Foundation's initiatives will lead to sustainable economic development and change the lives of youth and women through entrepreneurship.

Rona transitioned over to the Foundation after heading up the Mara Group's Dubai office.

In 2014 Rona was shortlisted for the Asian Women of Achievement award. In 2014, she also co-authored a blog for the UK National Diversity Awards (Diversity Group). In 2015 Rona was shortlisted for the First Women, Real Business awards in the Public Service Category

Rona is based in London.

Nick O'Donohoe is a Senior Advisor to the Gates Foundation. He was the Chief Executive Officer of Big Society Capital from 2011 to December 2015 and helped to establish and launch this independent financial institution.

Previously Nick was at J.P. Morgan, latterly as Global Head of Research. He was a member of the Management Committee of the Investment Bank and the Executive Committee of J.P. Morgan Chase, as well as the senior sponsor for J.P. Morgan's Social Finance Unit. Nick co-authored 'Impact Investments: An Emerging Asset Class', published by J.P. Morgan and the Rockefeller Foundation in November 2010. Before J.P. Morgan Nick worked at Goldman Sachs.

Nick is a board member of the Global Impact Investing Network and Chairman of the WEF Social Innovation Council. He is also Vice Chairman of the Global Steering Group on Impact Investing and a member of the Investment Committee of the Women's World Banking Microfinance Fund. He has an MBA from the Wharton School and a BA in Mathematical Economics and Statistics from Trinity College, Dublin.

Fran Perrin, is the Founder and Director of the Indigo Trust which she established in 1999 and now runs with her husband, William. The Indigo Trust aims to help the most disadvantaged with innovative solutions to social problems. The Trust focuses on the impact and potential of the internet in the developing world. Fran was formerly an advisor at the Prime Minister's Strategy Unit, in the UK Cabinet Office.

Fran is a Board Member of The Philanthropy Workshop and Publish What You Fund. She is also Chair of the Board of 360Giving. In the past, she has also served as a member of DfID's 'International Development Sector Transparency Panel'.

In 2012, Fran was named Philanthropist of the Year by Spears. You can read more about Fran's approach to philanthropy in the 'Million Pound Donors' study by Kent University's Centre for Philanthropy.

William Perrin, Trustee, Indigo Trust. William is the founder and director of Talk About Local a unique public service project (funded by Channel4 and Screen West Midlands) to give people in deprived or isolated communities an online voice they own and run. He has a long track record of community action in London's deprived Kings Cross neighborhood. When in the UK civil service, William was Tony Blair's technology policy advisor in Downing Street, co-authored the 'Transformational Government' strategy, commissioned the 2007 Power of Information Review with Fran, was Secretary to the Power of Information Taskforce, ran 'Show us a Better Way' one of the first open data competitions and was Chair of the OECD expert group on e-government. Will is also a trustee of King's Cross Community Projects, the Tinder Foundation and 360Giving.

Liesel Pritzker Simmons is the Co-Founder and Principal of the Blue Haven Initiative, a family office dedicated to deploying different kinds of capital (for profit and nonprofit) to solve social problems. She is the Co-Founder of the IDP Foundation, Inc. a private foundation with a mission to mobilize resources and strategic support to increase educational opportunities. Established in 2008, the IDP Foundation has supported and developed a wide range of programs in the education sectors most notably the innovative IDP Rising Schools Program in Ghana, which leverages microfinance networks to empower low cost private schools with trainings and financial services.

Liesel is a co-founder of Opportunity International's Young Ambassadors for Opportunity (YAO), a global network of young professionals who are passionate about microfinance. Liesel attended Columbia University, where she studied African History. She has volunteered at schools and microfinance institutions in India and Tanzania, but unfortunately has forgotten most of her Swahili. She lives in New York City with her husband, Ian Simmons.

Martin Tisné. As an investment partner at Omidyar Network, Martin leads policy, advocacy strategy, and related investments for the firm's global Governance & Citizen Engagement initiative.

Martin has 15 years of experience in helping to build the international movement for openness, transparency and participation, including founding or co-founding two multi-stakeholder initiatives and three NGOs. Prior to joining Omidyar Network, Martin founded the Transparency and Accountability Initiative, the leading donor collaborative in the open government and open data sector. While in this role, he co-founded the Open Government Partnership together with the White House and grew it into a 65-member strong multi-stakeholder initiative. Additionally, Martin initiated the G8 Open Data Charter, the G20 commitment to open data principles, and the International Open

Data Charter. Martin is also the co-founder of Publish What You Fund, the global campaign for transparency of foreign aid, and helped launch Integrity Watch Afghanistan, the country's leading anti-corruption NGO. He began his career working for the UN and the International Crisis Group (now Crisis Group) in Rwanda where he witnessed firsthand the impact that governance and corruption could have on elections.

Martin holds a B.A. from the University of Oxford and an M.Sc. from the London School of Economics.