




University for a Night 2017

Interconnected challenges, interconnected approaches

May 10 in New York City



Synergos

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Share. Inspire. Connect.

University for a Night brings people together to share ideas and inspiration about working together to create a more prosperous, just, and sustainable world.

We also honor three leaders who demonstrate what the evening stands for: creating collaboration for positive change in the world.

The 2017 David Rockefeller Bridging Leadership Award Honorees are Ma Jun, Mo Ibrahim, and Hadeel Ibrahim.

Program

- 6:00pm **Cocktail Reception**
Music by Quase Azul
- 6:45pm **Welcome** by Zainab Salbi, humanitarian, media host, author, and founder of Women for Women International and the Nida'a Show
- 7:00pm **Thanks** by Don Mohanlal, CEO of Synergos
- 7:15pm **Presentation of David Rockefeller Bridging Leadership Award** to Ma Jun, Founder and Director of the Institute of Public and Environmental Affairs, by Peggy Dulany, Founder and Chair of Synergos
- 7:30pm **Dinner and Table Discussions led by Distinguished Faculty**
- 8:20pm **Presentation of David Rockefeller Bridging Leadership Award** to Mo Ibrahim, Founder and Chair of the Mo Ibrahim Foundation, and Hadeel Ibrahim, founding Executive Director of the Mo Ibrahim Foundation, by Peggy Dulany
- 8:30pm **Discussion with Mo Ibrahim, Hadeel Ibrahim, and Peggy Dulany**

Sponsors (as of May 3, 2017)

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The late David Rockefeller

Carlos and Gabriela Rodríguez-Pastor

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Mo Ibrahim and Hadeel Ibrahim

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Synergos gives special thanks to two of our
long-time supporters who passed away in the last year:
Carlos Bulgerhoni and David Rockefeller.

David Rockefeller Bridging Leadership Honorees



Ma Jun

Ma Jun is advancing environmental transformation by leveraging the power of data and creating innovative ways to collaborate among business, government, NGOs, research organizations, and the public. His work as an investigative journalist led him to write the acclaimed 1999 book *Zhongguo Shui Weiji /China's Water Crisis*. His research showed that despite good intentions, government capacity to enforce environmental standards was weak: polluters often found penalties and fines less onerous than the cost of compliance.

Convinced that public engagement was crucial for better compliance, Ma founded the Institute of Public and Environmental Affairs (IPE) in 2006 and is the organization's director. IPE works to stem the tide of pollution in China by advancing environmental transparency and accountability. By gathering and analyzing environmental data, IPE has sparked huge progress in tracking pollution sources, from 2,500 records collected during its first year in 2006 to a cumulative total of over 350,000 records by early 2017, including over 71,000 records added in 2016 alone. Its web-based platform provides real-time pollution data on over 13,000 pollution sources and factories, enabling users to track pollution in their regions. A mobile phone app IPE

designed has been downloaded 3 million times, with 20,000-50,000 people using it each day to track and report pollution in their communities.

Another example of IPE's impact is the Green Choice Alliance (GCA), a coalition launched by 21 Chinese NGOs that has pushed nearly 200 global companies to improve their suppliers' environmental performance. IPE has also improved the Chinese government's approach to pollution. IPE's Pollution Information Transparency Index (PITI), which ranks 120 cities on their environmental transparency, helps in strengthening environmental regulations: to date, 30 provinces and municipalities have established information disclosure systems.

In 2006, he was awarded as China's "Green Person of the Year" and was named as one of *Time* magazine's World's 100 Most Influential People. Ma was also honored with the Magsaysay Award in 2009 and Goldman Prize in 2012 for his environmental protection work in China, as well as the 2015 Skoll Foundation Award for Social Entrepreneurship for his innovative approach to strengthening public participation in environmental governance.



Mo Ibrahim and Hadeel Ibrahim

Dr. Mo Ibrahim, Founder and Chair of the Mo Ibrahim Foundation, and Hadeel Ibrahim, the organization's founding Executive Director, are working to improve governance, transparency, and leadership in Africa in order to create lasting gains in its citizens' quality of life. Launched in 2006, their foundation created the Ibrahim Index of African Governance and awards the Ibrahim Prize for Achievement in African Leadership to former heads of state or government. Just five leaders have met the award's strict criteria for excellence in governance. Through the foundation's forum and fellowship programs, this father-daughter team is also advancing understanding and action on a range of interrelated topics in the fields of development, the environment, governance, aid, and philanthropy. For example, this year's forum focused on three interconnected issues: violent extremism and migration; participation and democracy; and inclusive economic growth and youth employment.

Originally from Sudan, Mo Ibrahim is a distinguished academic, telecommunications expert, and one of Africa's most successful business leaders. He founded Celtel International which, at the time of its sale in 2005, provided mobile communication services to four million people in 13 African countries. He is also Founding

Chairman of Satya Capital Limited, a private equity fund focused on Africa. He holds degrees in electronics and engineering and a PhD in mobile communications from the University of Birmingham. He holds honorary degrees from Imperial College-London, University of Pennsylvania, University of London, De Montfort University-Leicester, Lancaster University, University of Birmingham, Bradford University, and the London Business School.

In 2008, he was named Britain's most influential black person. Dr. Ibrahim is a signatory of the Giving Pledge. He has been recognized with The Economist Innovation Award for Social & Economic Innovation, BNP Paribas Prize for Philanthropy, Clinton Global Citizen, the Millennium Excellence Award for Actions in Africa, and the Africare Leadership Award.

Hadeel Ibrahim is also Co-Chair of the Africa Center, a multi-disciplinary institution in New York that promotes collaboration and understanding between African artists, business leaders and civil society, and their counterparts in the United States and beyond. Ms. Ibrahim serves on the boards of the Mary Robinson Foundation for Climate Justice, the Clinton Foundation, Synergos, the BMCE Bank of Africa, 1:54 Contemporary African Art Fair, and the Governing Board of the African Governance Institute. She also serves on the Dean's Advisory Council for the School of Architecture and Planning at the Massachusetts Institute of Technology, is a member of Amnesty International's Secretary General's Global Council and is a Patron of Restless Development, a youth-led development agency. Ms. Ibrahim previously served as a member of the UN Secretary-General's High-Level Panel on Humanitarian Financing.



Trust. Connect. Change.

Synergos is a global nonprofit organization that brings people together to solve complex problems of poverty.

We work on issues such as health, nutrition, agriculture, and youth employment – creating opportunities for individuals and communities to thrive.

We create solutions by promoting and supporting collaboration among business, government, civil society, and marginalized communities around the world. Our advantage is an approach that builds trust among stakeholders so they can create solutions together.

Our major partnerships are improving:

- education in Brazil
- agriculture in Ethiopia and Nigeria
- maternal and child health and nutrition in Namibia
- the wellbeing of children in Mozambique and South Africa
- social development and employment in Mexico.

Synergos Consulting Services offers similar support to businesses seeking to increase their social impact.

Synergos also works with networks of individual leaders around the world, helping increase their impact as changemakers.

Our networks include the Synergos Senior Fellows, the Global Philanthropists Circle, social entrepreneurs in the Arab World, and leaders working to improve the lives of children in South Africa.



Above, from top: Community members in Guanajuato, Mexico, who benefit from the work of a foundation led by a Synergos Senior Fellow; discussion at global symposium on overcoming social isolation.

Opposite: Member of a cereal cooperative in Ethiopia that benefits from Synergos' work in that country.



Synergos

www.synergos.org
collaborate@synergos.org
[@synergos](https://www.instagram.com/synergos)
+1-646-963-2109