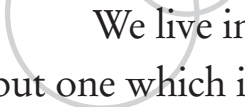


A Singular Event

University for a Night

New Approaches to Solving Complex Global Problems



We live in a world of unprecedented prosperity and opportunity for many, but one which is threatened by unsustainable consumption of resources and has far too many of its citizens deeply affected by poverty, conflict and unfulfilled potential.

Please join us in New York City on **November 16, 2004** for an evening of strategic and substantive discussion about how to bridge social and economic divides.

Participants will also honor an individual and an organization that each have contributed to disparate groups coming together to build a better world. This year's two laureates of the David Rockefeller Bridging Leadership Awards are **John C. Whitehead** and the **Foundation for Community Development** of Mozambique, represented by its Chairperson, **Graça Machel**.



Program

University for a Night will be held at the Waldorf-Astoria Hotel on Park Avenue between Forty-ninth and Fiftieth Streets in Manhattan.

5:45 pm

Cocktail Reception with Distinguished Faculty and Laureates

6:45 pm

Plenary Dialogue with Key Leaders from around the World

Prime Minister Kjell Magne Bondevik of Norway and three other Distinguished Faculty will open the discussion.

8:00 pm

Presentation of Bridging Leadership Awards by David Rockefeller

Individual Leadership: John C. Whitehead

Chair, Lower Manhattan Development Corporation and former US Deputy Secretary of State

Organizational Leadership: The Foundation for Community Development of Mozambique,
accepted by Graça Machel, FDC Chairperson and former First Lady of Mozambique and of South Africa

8:30 pm

Table Discussions over Dinner with Distinguished Faculty



“The tri-sectoral approach is getting business, government and civil society working together on common projects on the ground with the affected communities as the convergence point.”

Corazon Juliano-Soliman
Former Secretary of Social Welfare
and Development of the Philippines

An Evening of Discussion for Action

Despite some progress, poverty, inequity, environmental degradation and disease remain terrible global problems. Creative leaders from all sectors of society—business, government and civil society—and all parts of the world are searching for new approaches to resolve the complex social, economic and systemic roots of these problems.

In the opening plenary dialogue, 400 participants will have the opportunity to hear from and discuss with the keynote speakers what trends and approaches offer the greatest promise.

Later that evening, University for a Night participants will meet over dinner in table discussions of specific topics drawn from the plenary dialogue. These dinner discussions will be led by our plenary speakers and 40 other Distinguished Faculty—leaders from around the world

with particular knowledge and experience to share.

Participants can choose from table topics under four sub-themes:

- Creating Credible Local and Global Leadership
- Engaging the Energy of Youth
- Reinventing Globalization to Meet Social Needs
- Improving Governance of Our Institutions
- Giving a Human Face to Technology
- Fostering Human Consciousness, Compassion and Spirituality.

The aim is for each table to produce one concrete recommendation for action. A Synergos Host at each table will help to facilitate these table discussions. For more information on the Faculty and discussion topics, please visit: www.universityforanight.org.



“We now live in a world where we are all related by economics, politics, the environment, technology and human nature. We can no longer think of the people and problems in other parts of the world as ‘foreign’ to us.”

Ted Turner

presenting the first
Bridging Leadership Award
to David Rockefeller in 2003.

David Rockefeller Bridging Leadership Awards and Tribute Albums

Each year, University for a Night participants honor a person and/or organization that exemplifies what the evening stands for—working together for the common good. The first such honoree was **David Rockefeller**, whose myriad accomplishments in both business and civic affairs have highlighted the importance of bridging leadership. The award is now named for him.

The 2004 laureates are **John C. Whitehead** and the **Foundation for Community Development** of Mozambique, which will be represented by its Chairperson, **Graça Machel**.

University for a Night sponsors are invited to contribute congratulations, anecdotes and best wishes to the Bridging Leadership Tribute Album which will be given to each laureate. Copies of the album will also be given to all participants and contributors.

Individual Leadership

As Chairman of the Board of the Lower Manhattan Development Corporation, **John C. Whitehead** helps lead efforts to rebuild and revitalize Lower Manhattan in the wake of the September 11, 2001 terrorist attacks. He was chosen for this position because of his long history of bridging divides in complex situations. Mr. Whitehead has a distinguished career in the public and private sectors, including serving in the US Navy, at Goldman, Sachs & Co., with the New York Stock Exchange, as US Deputy Secretary of State and with the International Rescue Committee, United Nations Association of the USA and The Nature Conservancy. He has worked in places as diverse as Afghanistan and Kosovo on refugee issues and Nicaragua on free and fair elections.

Organizational Leadership

Founded in 1994 by a group of visionary Mozambicans including **Graça Machel**, the **Foundation for Community Development (FDC)** was the first grant-making foundation established in the country. It builds partnerships among government, business, civil society and international actors in order to strengthen the capacity of disadvantaged communities. The FDC's award will be accepted by Mrs. Machel, who has helped galvanize action in the fields of education, literacy and women's rights in Africa and globally. She has been the first lady of Mozambique and of South Africa, has served as Mozambique's Minister of Education, and helped to launch the Forum for African Women Educationalists. At the request of the UN Secretary-General, she chaired the Study on the Impact of Armed Conflict on Children.



“[A] global business that's socially responsible, understands its mission, and does it well can be a major force in creating job opportunities in many regions of the world.”

Maurice Greenberg
Chairman and CEO
American International Group, Inc.

Plenary Speakers 1997-2003

Kofi Annan

Secretary-General
The United Nations

Michel Camdessus

Managing Director and
Chair of the Executive Board
International Monetary Fund

Ruth Cardoso

First Lady of Brazil, and
President, Comunidade Solidaria

Marian Wright Edelman

President
Children's Defense Fund

Louise Fréchette

Deputy Secretary-General
The United Nations

Maurice Greenberg

Chairman and CEO
American International Group, Inc.

William B. Harrison, Jr.

Chairman and CEO
J.P. Morgan Chase & Co.

Charles A. Heimbold, Jr.

Chairman and CEO
Bristol-Myers Squibb Company

Eveline Herfkens

United Nations Secretary-General's
Executive Coordinator for the Millennium
Development Goals Campaign

Charlayne Hunter-Gault

The News Hour with Jim Lehrer
(plenary moderator)

Henry Kissinger

Former Secretary of State of
The United States

Bruce Klatsky

Chairman and CEO
Phillips-Van Heusen

Graça Machel

Chairperson
Foundation for Community Development
of Mozambique

Mark Malloch Brown

Administrator
United Nations Development Programme

Continued

Positions listed are those held at time of event



“Corporate leaders have to think beyond making profits to how they affect society.”

Richard Parsons

Chairman and CEO

Time Warner

Member 1994-2003

Synergos Board of Directors

Plenary Speakers 1997-2003

Continued

Helio Mattar

President

Abrinq Foundation for Children's Rights
Brazil

Nafsiah Mboi

Member of Parliament, Indonesia

Richard A. McGinn

Chairman and CEO
Lucent Technologies

Esteban Moctezuma

Secretary of Social Development of Mexico

María Isabel Baquerizo de Noboa

First Lady of Ecuador

Sithembiso Nyoni

Minister of State, Zimbabwe, and
Founder, Organisation of Rural
Associations for Progress

Thoraya Ahmed Obaid

Executive Director
United Nations Population Fund

Olusegun Obasanjo

President of Nigeria

Richard Parsons

President
Time Warner

David Rockefeller

Former Chairman
Chase Manhattan Bank

Tokyo Sexwale

Executive Chairman
Mvelaphanda Holdings

Corazon Juliano-Soliman

Cabinet Secretary for Social Welfare and
Development of the Philippines

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Philip Watts

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Royal Dutch/Shell Group of Companies

James D. Wolfensohn

President
The World Bank



*Peggy Dulany is founder and
Chair of The Synergos Insitute.*

Support Synergos

Today more than one billion people live in extreme poverty and over two and a half billion live on less than \$2 a day. Poverty and inequity breed mistrust and fear—leading to a world in which we are all less secure. The “developed” and the “developing” worlds are both deeply divided and deeply joined. To make a better future we must bridge these divides and come together to build a fairer and more prosperous world.

The Synergos Institute is a nonprofit organization founded in 1986 to work with local and global partners to develop effective, sustainable and locally rooted solutions to poverty. Our programs:

- Strengthen the capacities of grant-making institutions in the developing world to build collaboration, reduce poverty and increase equity in their countries

- Strengthen the capacities of leading philanthropists from around the world to deepen the effectiveness of their social investments and to forge partnerships to leverage their impact

- Build new partnerships to address complex development issues which require the engagement of multiple sectors and actors.

Your contribution to University for a Night provides direct support for this work.

Based in New York, with a staff of 40 drawn from 12 countries and with offices in Rio de Janeiro, Manila, Cape Town and San Diego, California, Synergos works in Africa, Asia and Latin America.



Maria Elena Lagomasino
*is Chairman & CEO,
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J.P. Morgan Chase & Co.
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Event Underwriter – subscribed

Founding Sponsor – subscribed

Leadership Sponsor (\$50,000)

Premier seating for 16.

Lead placement of letter, essay or article in the Tribute Album presented to laureates.

Gold Sponsor (\$25,000)

Premier seating for 8.

Lead placement of letter, essay or article in Tribute Album.

Silver Sponsor (\$10,000-15,000)

Seating for 8. Placement of letter in Tribute Album.

Bronze Sponsor (\$5,000)

Seating for 5. Placement of letter in Tribute Album.

TABLE SELECTION

I look forward to the dinner discussions of specific topics. Please send me detailed information on the topics and Distinguished Faculty as it becomes available. At that time I will provide the names of my guests.

INDIVIDUAL TICKET PURCHASE

Rather than being a sponsor, I would like to purchase:

_____ Donor seats at \$1,000, which includes statement in Tribute Album.

I cannot attend; please use my contribution of \$ _____ as direct support for Synergos' programs.

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University for a Night

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Organization

Position/Title

Address

City

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Telephone

E-mail

PAYMENT INFORMATION

- A check payable to The Synergos Institute is enclosed.
- Please send me a courtesy invoice.
- I will pay by wire or credit card; please contact me.

Contributions are tax-deductible to the full extent allowed under US law apart from \$150 for each seat used.

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