



Nishanth Jois photo



# Synergos Consulting Services

## “Win-Win” Solutions to Align Business with Social Impact

### Who We Are

For more than 20 years, Synergos has created innovative solutions to address poverty and advance social equity around the globe by catalyzing action among business, government, civil society and communities. Founded by the distinguished social leader and philanthropist Peggy Dulany, the organization is led by the founder and former CEO of Business for Social Responsibility, Robert Dunn.

### What We Do

Synergos Consulting Services partners with global corporations to build sustainable businesses and create social impact in the emerging markets of Africa, Latin America, Asia, and the Middle East.

Innovative business leaders call upon Synergos for its deep insight into developing country contexts, extraordinary network of contacts, and capacity to design and implement programs that advance important corporate goals while achieving social impact. As a trusted intermediary, Synergos has an exceptional ability to provide solutions that address critical business and social impact issues, as well as to broker effective partnerships between corporations, governments, civil society and communities.

Synergos has a track record of success working with some of the world’s most respected companies and in dynamic emerging markets including Brazil, India, Mexico and South Africa. Synergos helps corporations address a variety of challenges and opportunities they may face with issues such as:

- Corporate social responsibility and sustainability
- Hybrid business and social-purpose ventures
- Philanthropic investments
- Collaboration with government, civil society, and NGOs
- Stakeholder and community engagement
- Corporate leadership development and team alignment.

### Services

Synergos has an integrated approach to developing solutions that enable corporations to advance business innovation and enhance competitive advantage. Core services include:

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*Synergos helps corporations advance business innovation and competitive advantage through services including market analysis, social intelligence, problem solving, and program design and implementation.*

<b>Market Analysis</b>	Qualitative/quantitative context analysis to expand client knowledge of a new country, sector, culture or social issue and to uncover insights from key influencers in government, business and/or civil society.
<b>Social Intelligence</b>	Experiential learning to deepen client understanding of target markets or social issues, build team alignment, surface knowledge, and build relationships with selected local collaborators.
<b>Problem Solving</b>	Generating creative strategies to advance corporate and social objectives through co-creation with key stakeholders.
<b>Program Design/ Implementation</b>	Developing and implementing field-level programs and partnerships, capacitating local teams and partners, and advancing sustainability through institution creation and organizational development.

## Approach

Synergos' approach entails a thorough diagnostic of client needs and expectations, the pairing of clients with world class consultant teams drawn from over 40 countries, attention to client service, and a focus on core values including trust and integrity.

## Illustrative Areas of Expertise

<b>Regions</b>	Africa, Latin America, Asia, and the Middle East
<b>Populations</b>	Women and girls, urban populations, youth and children, indigenous people
<b>Topics</b>	Nutrition, public health, education, agriculture, community development

## Global Network and Reach

Synergos brings together an extraordinary network of world-class social leaders, innovators, investors, and philanthropists in more than 40 countries through its Senior Fellows, Global Philanthropists and Arab World Social Innovators programs. Synergos has worked in close partnership with a broad network of remarkable organizations and leaders from government, business, donor agencies, civil society, bi-lateral and multi-lateral organizations, and community-based groups across the world.

For more information about Synergos Consulting Services work, experience and areas of expertise, please contact Synergos at +1 646-963-2162 or [services@synergos.org](mailto:services@synergos.org).