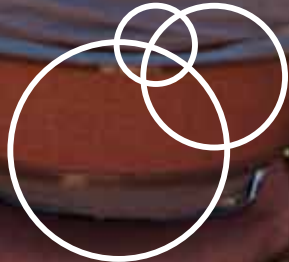


# Global Philanthropists Circle



Synergos



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**1** Learning Journey to South Africa's Eastern Cape Province

**2** GPC Members Mimi Haas, David Rockefeller and Alejandro Baillères with former UN Secretary-General Kofi Annan

**3** Next Generation Member Rebecca Winsor meets with young women in India

**4** Bridging leader Sheela Patel, human rights advocate Mary Robinson and Peggy Dulany discuss Leading Collaborations for Social Change

**5** GPC Members and friends tea with HRH The Prince of Wales

**6** GPC Member Juliette Gimon visits with young patients in Soweto, South Africa

**7** GPC Members Phil Engelhorn and Youssef Dib hiking in Bhutan

**8** Participants reflect during a GPC Learning Journey to the Middle East

# About the Global Philanthropists Circle

The Global Philanthropists Circle (GPC) is a dynamic network of philanthropists and social investors addressing poverty and social injustice around the world. The Circle was started by Synergos' founder, Peggy Dulany, and her father David Rockefeller, as a global network for leading philanthropic individuals and families to collaborate with and learn from their peers. The GPC helps members be more effective agents of social change and maximize their philanthropic impact by connecting them to ideas, other change makers and key resources.

## The GPC membership benefits include:

- Forging relationships with leaders of philanthropy, business, government and civil society
- Learning from peers, testing innovative ideas and sharing best practices
- Providing opportunities to connect philanthropic engagement to personal purpose
- Gaining a deeper understanding of the complex issues related to poverty and inequity through experiential learning
- Supporting the next generation of future and emerging leaders within member families.



**March 2001**  
The GPC is launched by  
Peggy Dulany and David Rockefeller

*“Philanthropy should always aim to transform society, rather than maintain the status quo. I’ve been inspired by the Global Philanthropists Circle, both the work of its individual member families and the value that comes from the sharing of experiences and opportunities within the group.”*

*David Rockefeller, USA  
Co-Founder of the Global Philanthropists Circle*

The Circle’s membership includes more than 200 active participants from approximately 70 families representing more than 20 countries from the U.S., Europe, Latin America, Australia, Asia and Africa. Circle members are extraordinary change makers who lead, implement, and support innovative initiatives addressing the most significant challenges linked to poverty and social injustice. To honor the privacy of our members, the network provides a “safe space” with a non-solicitation policy; members’ names are not distributed to the media or publicized without permission.



**March 2002**  
GPC Members meet with Nelson Mandela  
to hear his personal account  
of life in prison and reconciliation

2001

2002

## November 2001

On the GPC’s first learning journey, the group meets with President Vicente Fox of Mexico to discuss his administration’s social policy



# What We Offer Our Members

## PROGRAMS AND SERVICES

Each member has access to the services of a dedicated Synergos staff member who is responsible for thoroughly understanding the member's philanthropic activities and objectives. For each member, we create a tailored stakeholder analysis and mapping, linking the member to Synergos' global relationships.

Members can also connect with one other, exchange ideas and form collaborations via our private community website at <http://network.synergos.org>.

Synergos convenes members to receive advice on specific philanthropic challenges they are facing. This peer consulting is a unique methodology pioneered by Synergos that enables members to connect with fellow philanthropists and experts within the Synergos network who are invited to participate based on their specific knowledge and experience.

If desired, Synergos can also highlight members' work to a global audience by facilitating participation in philanthropic gatherings, profiling members in *Global Giving Matters*, our quarterly philanthropy newsletter, and sharing members' work with journalists and media seeking examples of innovative philanthropy.

The GPC also provides a number of customized services designed to help members develop strategic, effective, and sustainable practices to increase the impact of their philanthropy:

- Issue and fundraising research
- Meeting facilitation
- Customized learning journeys
- Strategy development
- Collaboration and partnership-building services.

If desired, Synergos can also provide more intensive services on a fee-for-service basis.



**June 2002**

The Hewlett Family hosts GPC Members at the Hewlett and Packard Family Ranch for discussions with Graça Machel and others



**July 2004**

Peggy Dulany holds the first reflection retreat on deepening philanthropy and social engagement at her Montana ranch

• • 2002 • • • • •

2003 • • • • •

• • • • • 2004 • • • • •

**June 2003**

The GPC forms a Next Gen Group for the rising generation of philanthropists



**January 2005**

GPC Member José Ignacio Avalos is named Social Entrepreneur of the Year at the World Economic Forum for his accomplishments in the fields of Child Nutrition and Microcredit



## PROGRAMS AND EVENTS

Throughout the year, Synergos holds a variety of events and activities to bring members together, including Learning Journeys to developing countries; working dinners and philanthropy workshops; an Annual Meeting in New York City; and yearly nature retreats. Members are also invited as guests to University for a Night, an annual Synergos event in New York City, where they interact with leaders of philanthropy, business, government and civil society from throughout the world.

Please refer to the calendar of events located at <http://www.synergos.org/gpcparlor/general/calendar.htm>

*“Synergos opened a whole new world for us...it made us think globally. We’re still working locally in Mexico but we’re global in our vision.”*

*José Ignacio Avalos, Mexico  
Member since 2002*



Learning Journey to China, visit to The Mogao Caves



GPC Member Güler Sabancı, advocate of women and girls, speaks at the World Economic Forum in Turkey

Courtesy of World Economic Forum



**February 2005**

GPC Member María Eugenia Garcés Campagna collaborates with South African GPC Members to organize a pivotal restorative justice conference in Colombia



**October 2006**

GPC Members meet HRH Prince of Wales to share personal experiences on philanthropy, motivation, and impact

2005 ••••• 2006 ••••• 2007 •••••

**November 2005**

Philippine President Corazon Aquino tells GPC Members about leading the 1986 People Power Revolution, which toppled Ferdinand Marcos and restored democracy in the Philippines



**May 2007**

Australian GPC Member Steve Killelea creates the Global Peace Index, ranking the world's nations and regions by their peacefulness



# About Synergos

The name “Synergos” comes from the Greek root meaning “working together.”

For more than 20 years, Synergos has addressed global poverty and social injustice by bringing together every part of society to work together to create systems change and long-term progress. Synergos develops and supports innovative leaders, leadership networks and partnerships to improve the lives of those who are poor and marginalized in the developing world.

Synergos’ problem-solving approach addresses the root causes of poverty and social justice. We address critical development challenges, such as child under-nutrition in India, Aboriginal community development in Canada, food security in Ethiopia, social innovation in the Middle East, public health leadership in Namibia, and vulnerable children in Southern Africa.



Discussion during the Annual Gathering at the Rockefeller Family Estate



An informative meeting during a Learning Journey in the Middle East



**October 2007**

Following a learning journey to the region, Synergos develops the Arab World Social Innovators program with support from GPC Members Josh Mailman and Youssef Dib



**February 2008**

GPC Member Kim Samuel Johnson helps Synergos launch the Imbeleko project, a ground-breaking initiative to provide critical community-based support for vulnerable children in Southern Africa

2007

**November 2007**

GPC Members Swanee Hunt and Helen LaKelly Hunt create the Women Moving Millions campaign, raising close to \$200 million by January 2011



2008

**December 2008**

Bill Clinton lauds GPC Members Rina and Oscar Lopez for their work with The Knowledge Chanel, an innovative distance learning initiative in the Philippines



## GLOBAL NETWORKS

In addition to the GPC, Synergos networks include the global Senior Fellows Program and three initiatives in the Middle East and North Africa (MENA) region. The Senior Fellows Network is comprised of distinguished international civil society leaders committed to collaborative efforts that address key issues such as education, health and human rights in over forty countries worldwide.

Our MENA initiatives include the Arab World Social Innovators program, which supports grassroots leaders in five MENA countries; the Pioneers of Egypt program, which invests in the country's new generation of leaders by promoting social entrepreneurship and employment opportunities, particularly among youth; and the Alliance for Social Entrepreneurship, a collaboration of leading organizations that work to raise awareness about social entrepreneurship and promote greater impact for social enterprises globally.

## SYNERGOS CONSULTING SERVICES

Innovative business leaders call upon Synergos Consulting Services for its deep insight into developing country contexts, network of contacts, and capacity to design and implement programs that advance business innovation and competitive advantage. Synergos partners with global corporations to build sustainable businesses and create social impact in the emerging markets of Africa, Latin America, Asia, and the Middle East. Services include market analysis, social intelligence, problem solving, and program development.

*"We were the first to have built permanent homes for the tsunami victims in Indonesia. Synergos encouraged us to bridge the sectors together and find new solutions."*

*Cherie Nursalim, Indonesia  
Member since 2002*



**November 2009**

*Barron's* cites Brazilian GPC Member Marcos de Moraes as one of the World's 25 Best Givers for his work in São Paulo's *favelas*



**July 2010**

GPC Co-Founder David Rockefeller becomes one of the first signatories of the Gates-Buffett Giving Pledge

• 2009 • • • • • 2010 • • • • • 2011 • • •

**December 2009**

The U.S. Secretary of Agriculture commits \$1 billion to protect international forests at a Copenhagen event organized by GPC Member Jeff Horowitz's Avoided Deforestation Partners



**April 2011**

GPC Member Ron Bruder is named one of *Time Magazine's* 100 Most Influential People in the World for his work promoting youth employment across the Arab World



## MEMBERSHIP INFORMATION

Membership is by invitation only. To discuss becoming a member of the Global Philanthropists Circle, please contact us at [gpc@synergos.org](mailto:gpc@synergos.org). A member of the GPC team will discuss the terms and benefits in more detail, so that Synergos and your family can determine whether participation in the Circle is appropriate for you.

For more information about The Synergos Institute visit [www.synergos.org](http://www.synergos.org).

